

Camilla Lundahl, Head of IT security

Motives, strategies and efforts to implement a bug bounty program



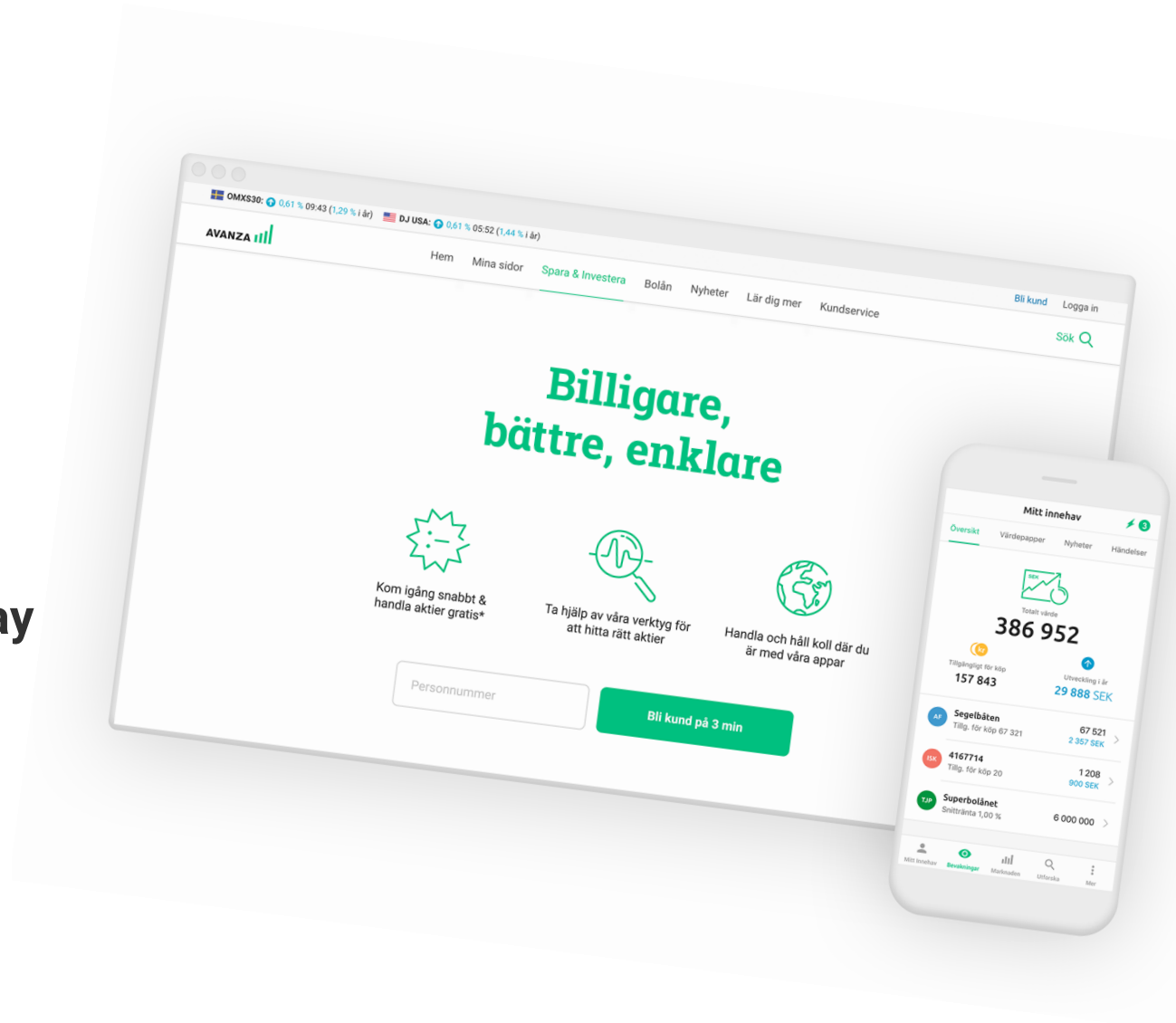


Sweden's most satisfied customers within savings for eight years in a row according to Swedish Quality Index

- Sweden's leading platform for savings and investments
- Uncompromising customer focus – more to you, less to the bank
- Vision to create a better future for millions of people

Avanza

- **Founded 1999**
- **400 employees**
- **130 in IT**
 - **70% developers, agile teams**
 - **Release updates every 5th day**
- **More than 800 000 customers**
- **3.8% market share in Sweden**
- **Listed on Nasdaq Stockholm**
- **100% digital**



REPORTER

"I've found a security vulnerability!

I want money, fame and/or the vulnerability fixed **NOW!**"

(In 90 days...!)

RECIEVER

...but how will the receiver **respond** most likely?

(if they don't know anything about ethical hacking)

WHY

Responsible disclosure and Bug Bounty Program

Avanza

- Threat landscape
- Development speed
- **Resolve issues faster**
- Goodwill – proactive in IT sec

→ **Hacker = Customer!**

Ethical hacker

- Black | Grey | **White hat hacker**
- Build a better world
- Make a living | Make extra money
- Gamification (fun, family, fame)
- Education

HOW

Get management commitment

- CIO
- CRO
- CEO

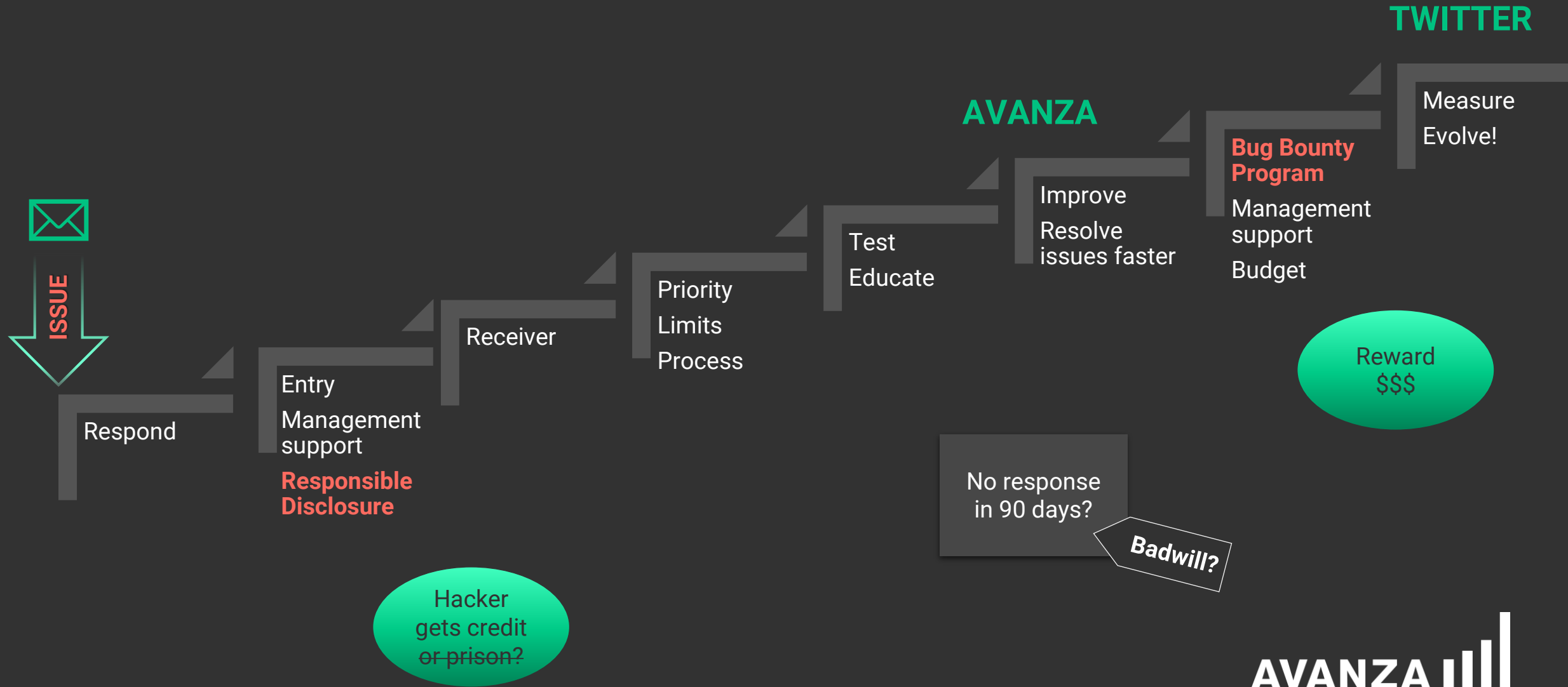
→ Culture!

RISK:

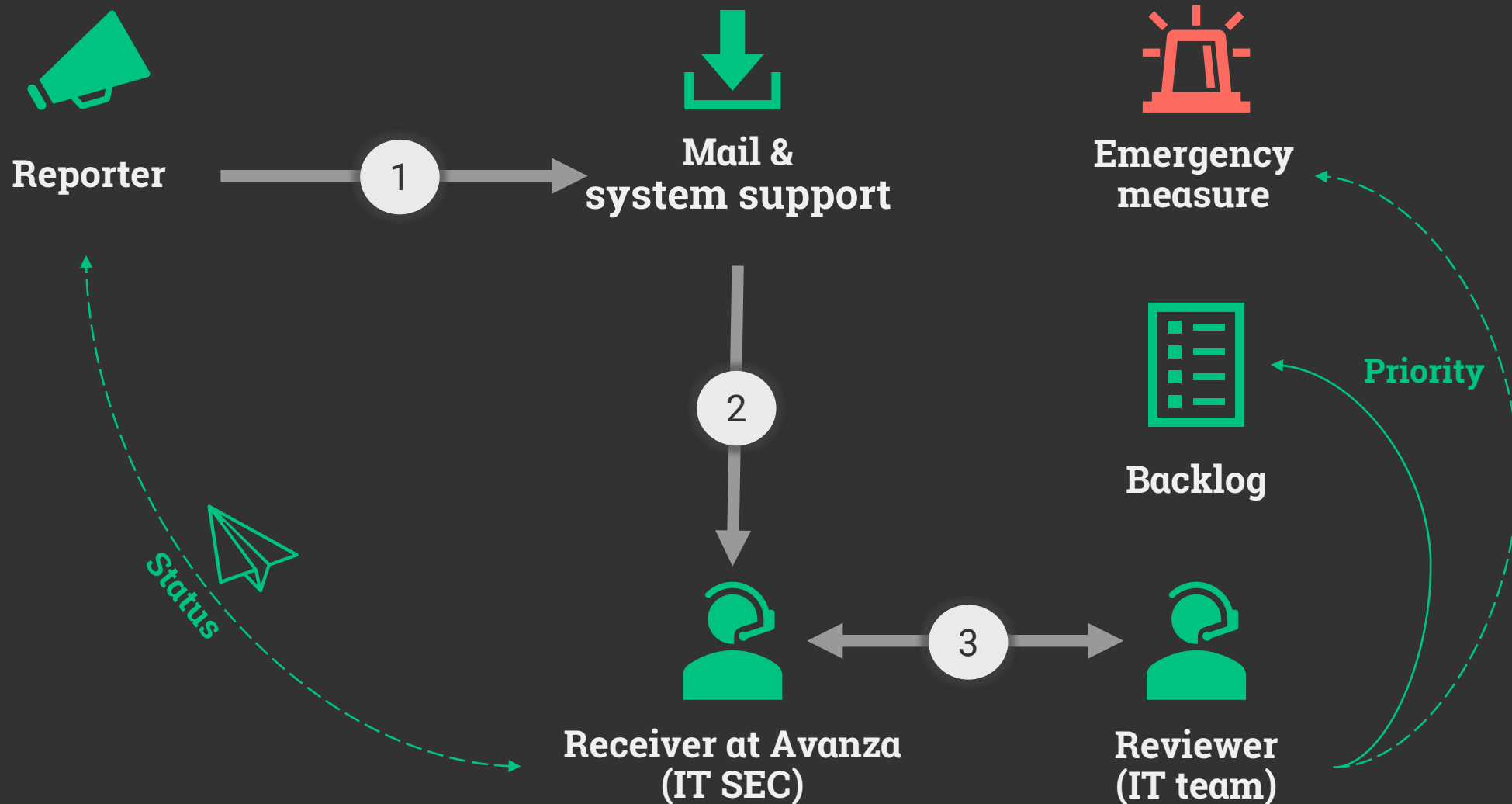
Collaborate with hackers?

Implementing a bug bounty program?

HOW TO BUILD A BUG BOUNTY PROGRAM



A SPECIFIC ISSUE



REPORTER-HACKER

The choice of contact path can be crucial for continued good cooperation



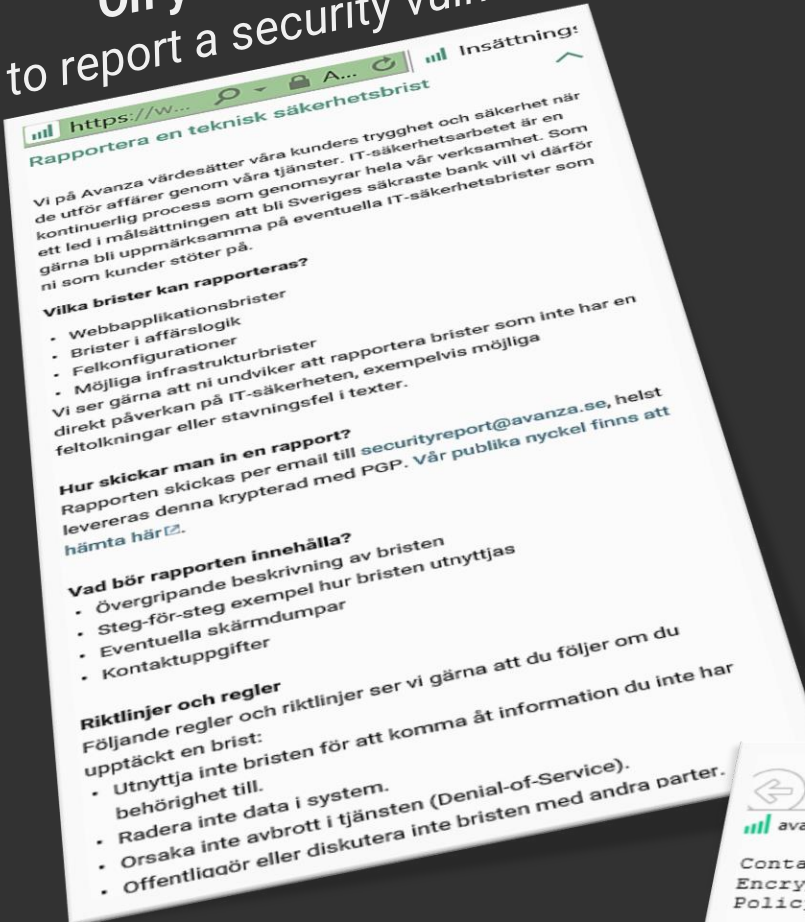
Your intention

Customer impact

Damage of company trust and reputation

RESPONSIBLE DISCLOSURE

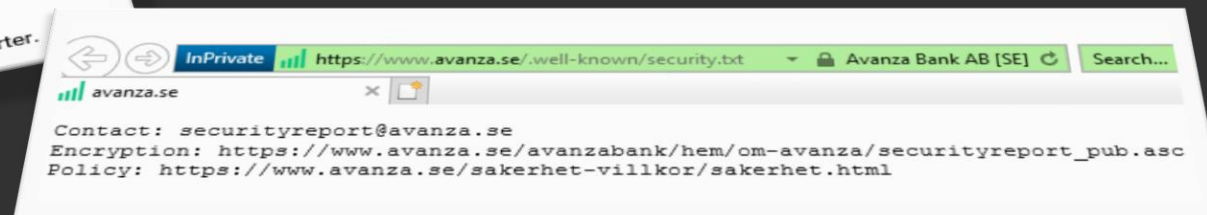
On your website
How to report a security vulnerability



COMPANY

Explain how you want information delivered

Your company provides straightforward guidelines for submitting security vulnerabilities to your organization.



Security.txt

Find information about how to report a security vulnerability



NEXT STEP – LEARN MORE

Bug Bounty Programs

- Twitter, Airbnb
- Facebook

Platforms

- HackerOne
- Bugcrowd



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TOGETHER

**we create better and safer services, and
contribute to a more robust society**

AVANZA 