

What I'm going to talk about

- Social Networking and its benefits
- Social Networking is an Identity Management System
- But not always a very good one
- Key vulnerabilities
- Attacking the vulnerabilities at the root
- Stop Press – portable data – social networking sites as Identity Providers

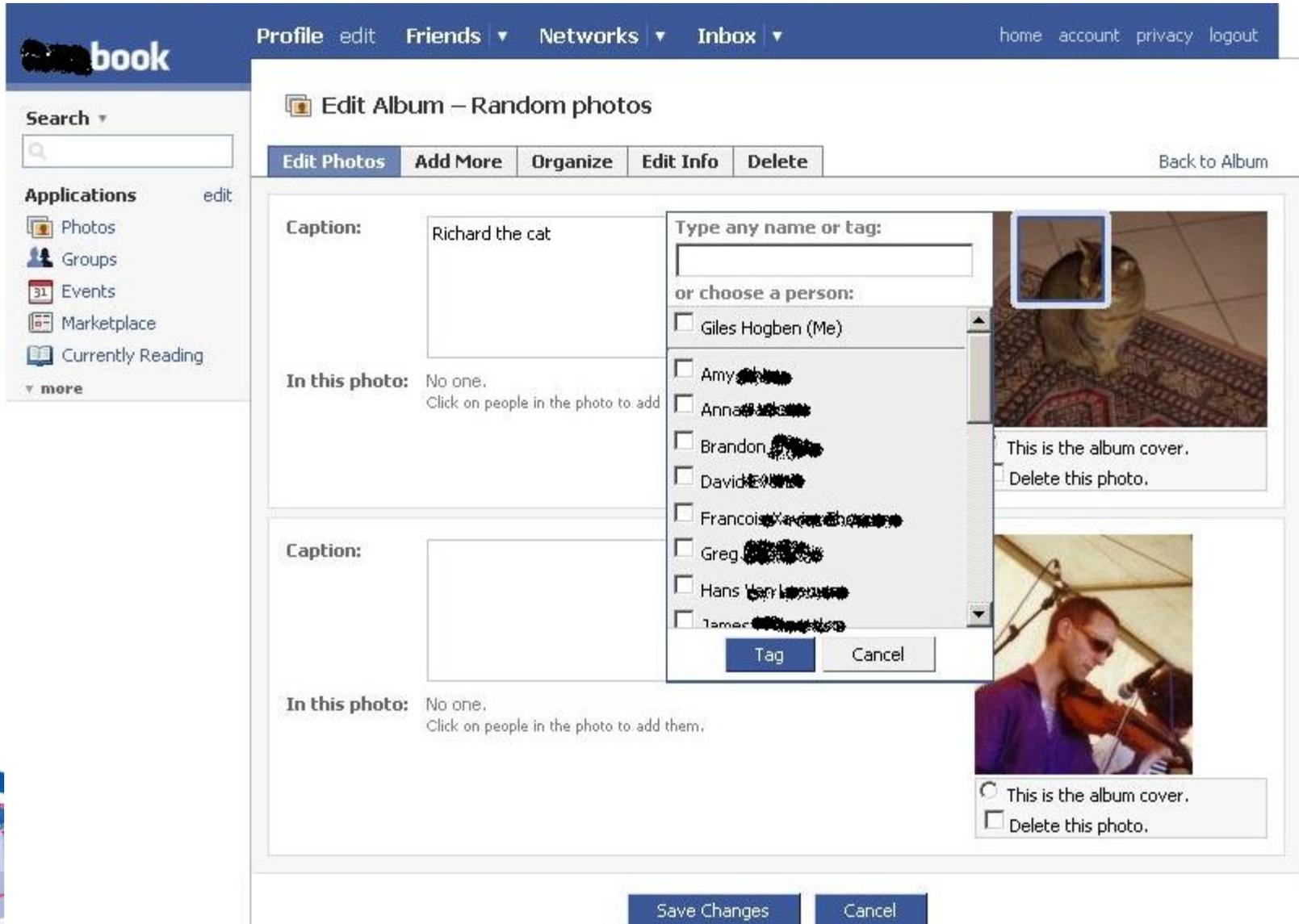
Social Networking Plus Points

- “Social Capital” has been shown to reduce crime
- More privacy than a blog – restrict your data within your network.
- SN is an IDM tool
- Discovery of like-minded individuals and business partners.

Identity Management System

- Storage of personal data
- Tools for managing how data is viewed
- Access control to personal data based on credentials.
- Tools for finding out who has accessed personal data.

Tools for Organising my personal data



The screenshot shows the Facebook 'Edit Album' interface for an album titled 'Random photos'. The page has a blue header with navigation links: Profile edit, Friends, Networks, Inbox, home, account, privacy, and logout. On the left, there is a sidebar with a search bar and a list of applications: Photos, Groups, Events, Marketplace, and Currently Reading. The main content area is titled 'Edit Album – Random photos' and includes tabs for 'Edit Photos', 'Add More', 'Organize', 'Edit Info', and 'Delete', along with a 'Back to Album' link.

The interface displays two photo entries. The first photo is a cat, with a caption 'Richard the cat' and a tag list including 'Giles Hogben (Me)', 'Amy', 'Anna', 'Brandon', 'David', 'Francois Xavier', 'Greg', 'Hans', and 'James'. The second photo is a man playing a violin, with an empty caption and the same tag list. A central modal window is open, allowing the user to 'Type any name or tag' or 'choose a person' from the list. The modal also includes options to 'Tag' or 'Cancel'.

At the bottom of the page, there are 'Save Changes' and 'Cancel' buttons. The page also features a decorative graphic on the right side with the text '0101'.

Search ▾

Applications [edit](#)

- Photos
- Groups
- Events
- Marketplace
- Currently Reading
- Compare People
- Trust You

▼ more

Μαζικά SMS



Bulker για στοχευμένη ενημέρωση πελατών. Στείλτε μαζικά sms με ενιαία σταθερή χρέωση για κάθε δίκτυο, από 0,047 ευρώ/sms

[More Ads](#) | [Advertise](#)

Privacy ▸ Profile

- Basic**
- Contact Information

Control your privacy settings for your profile

Basic Info	
Who Can See This?	
Friends	
<input type="radio"/> Friends of Friends <small>My friends and their friends can see this.</small>	▼ [?]
<input type="radio"/> Only Friends <small>Only friends can see this.</small>	▼ [?]
Networks	
None of My Networks ▼	▼ [?]
Except These People	
<input type="text"/>	▼ [?]
	▼ [?]
	▼ [?]
	▼ [?]
	▼ [?]
	▼ [?]
Online Status	My Networks and Friends ▼ [?]
Friends	My Networks and Friends ▼ [?]
Wall	My Networks and Friends ▼ [?]
Education Info	Custom ▼ [?] Only Me
	Edit Custom Settings...
Work Info	Custom ▼ [?] Only Me

Okay Cancel

Tools for managing access based on credentials

Privacy



Profile ▶

Control who can see your profile and personal information.



Search ▶

Control who can search for you, and how you can be contacted.



News Feed and Mini-Feed ▶

Control what stories about you get published to your profile and to your friends' News Feeds.



Applications ▶

Control what information is available to applications you use on Facebook.

Block People

If you block someone, they will not be able to search for you, see your profile, or contact you on Facebook. Any ties you currently have with a person you block will be broken (friendship connections, relationships, etc).

Person

Block

Wanna see who's been checking out your **[redacted]** profile?

Well now you can spy on everyone who checks out your **[redacted]** profile with the FREE Who's on **[redacted]** tracker! Use it to:

- ▶ See if your ex bf/gf or a girl/guy you have a crush on is still checking you out!
- ▶ Find out if someone creepy is stalking or snooping on you
- ▶ Track everyone who visits your profile

Do not have an account ?

Already a registered user ?

Step 1: [Register for a FREE account](#)

Step 2: Insert the **[redacted]** [profile snoop code](#) into your **[redacted]** profile

Step 3: Track EVERYONE who visits your **[redacted]** profile!! (see the screenshot below for an example)

Username:

Password:

Log in »

[Forgot your password ?](#)

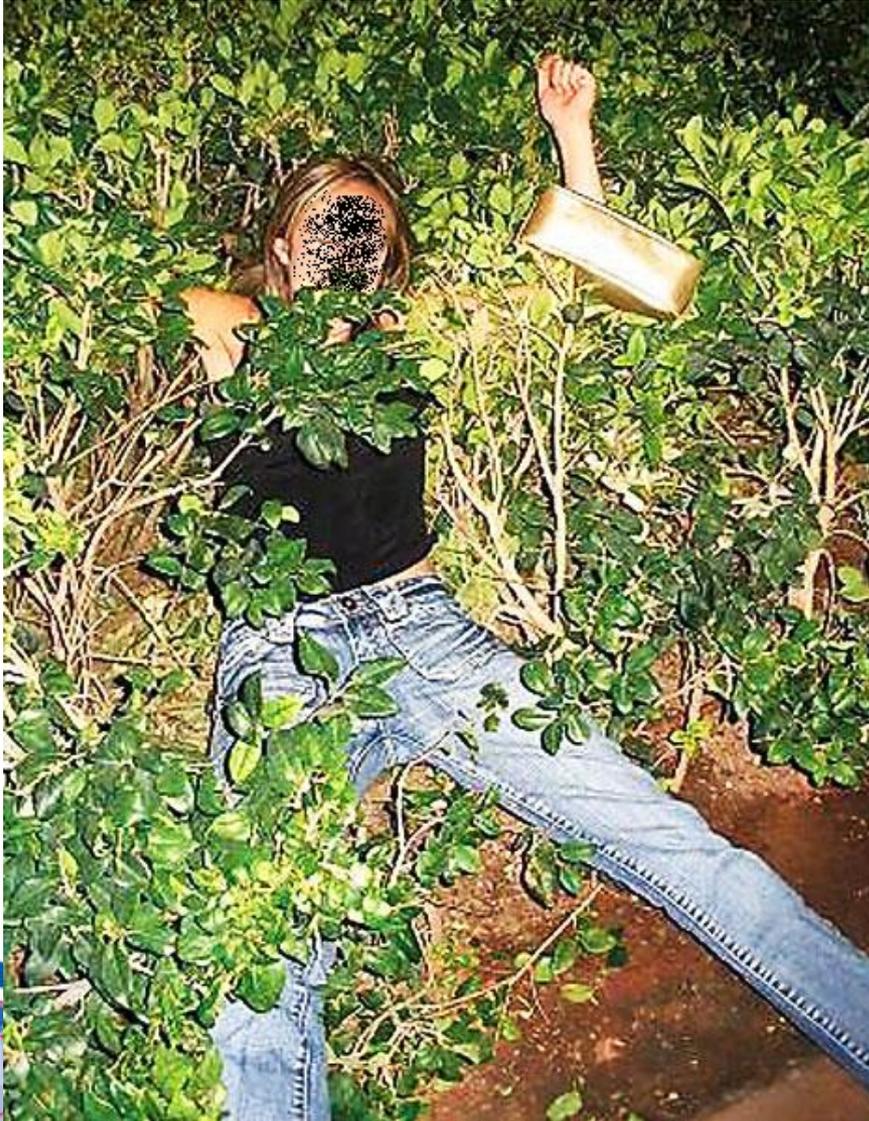
[Who sees your page ?](#)
Find out with Web-Stat. Install in minutes. Free trial !

[People Counting Solutions](#)
World beating Customer and Visitor Counting Solutions

Ads by Google

Visitor	Access Time
1.  BootyFull	Mar 11, 12:50

Inappropriate (and often Irreversible) Disclosure



(Face
obscured
by me)

10 Minutes' Surfing of Myspace - Example



[← Back](#)

[MySpace.com](#) | [rss](#) | [sign in](#)

How could I have burned paradise?



Last Updated:
Dec 1, 2006

[Send Message](#)
[Instant Message](#)
[Email to a Friend](#)
[Subscribe](#)

Gender: Female
Status: In a Relationship
Age: 19
Sign: Sagittarius

City: PAW PAW
State: Michigan
Country: US

Signup Date: 03/09/06

Wednesday, July 05, 2006

have you ever...?

Current mood:  devious

Category: [Quiz / Survey](#)

NOT SUITABLE FOR
THIS AUDIENCE

11. Drove a car? no
12. Danced in front of your mirror? yes
13. Gotten a hickey? yes
14. Been dumped? yes
15. Stolen money from a friend? yes ←
16. Gotten in a car with people you just met? yes
17. Been in a fist fight? yes ←
18. Snuck out of your house? yes
19. Had feelings for someone who didn't have them back? yes
20. Been arrested? yes ←

Inappropriate Disclosure

Jim Oakes CFE FEATURED

Financial Crime Director at Barclaycard
Milton Keynes, United Kingdom | Security and Investigations



12 429

Current: Financial Crime Director Barclaycard at **Barclays Bank PLC**; Managing Director at Financial Crime Risk Ltd; Vice President at Association of Certified Fraud Examiners

Past: GE Money Home Lending; Abbey National PLC; Citibank - Citigroup;... [see more](#)

Groups: [Forbes](#) [Forbes](#) [Forbes](#) [Forbes](#) 

Maria Mercurio

Head of Marketing and Communication at Barclays Bank PLC
Milan Area, Italy | Banking



25

Current: head of Mktg&Com at **Barclays Bank** PLC (GRCB Italy); Head of mktg and comms at **Barclays PLC**; Head of Marketing and Communication at **Barclays Bank PLC**

Past: Mediolanum Spa; mediolanum

Joanne Bell

Investment Advice for High Net Worth Individuals & Business Owners
United Kingdom | Banking



165

Current: Private Banker at **Barclays** Wealth, **Barclays plc**; Private Banker at **Barclays Bank**

Past: Arbor Ventures; Razorfish; i-Cube (Integration International... [see more](#))

Groups: 

Rob Juxon

Associate Director, Barclays Private Bank
London, United Kingdom | Banking

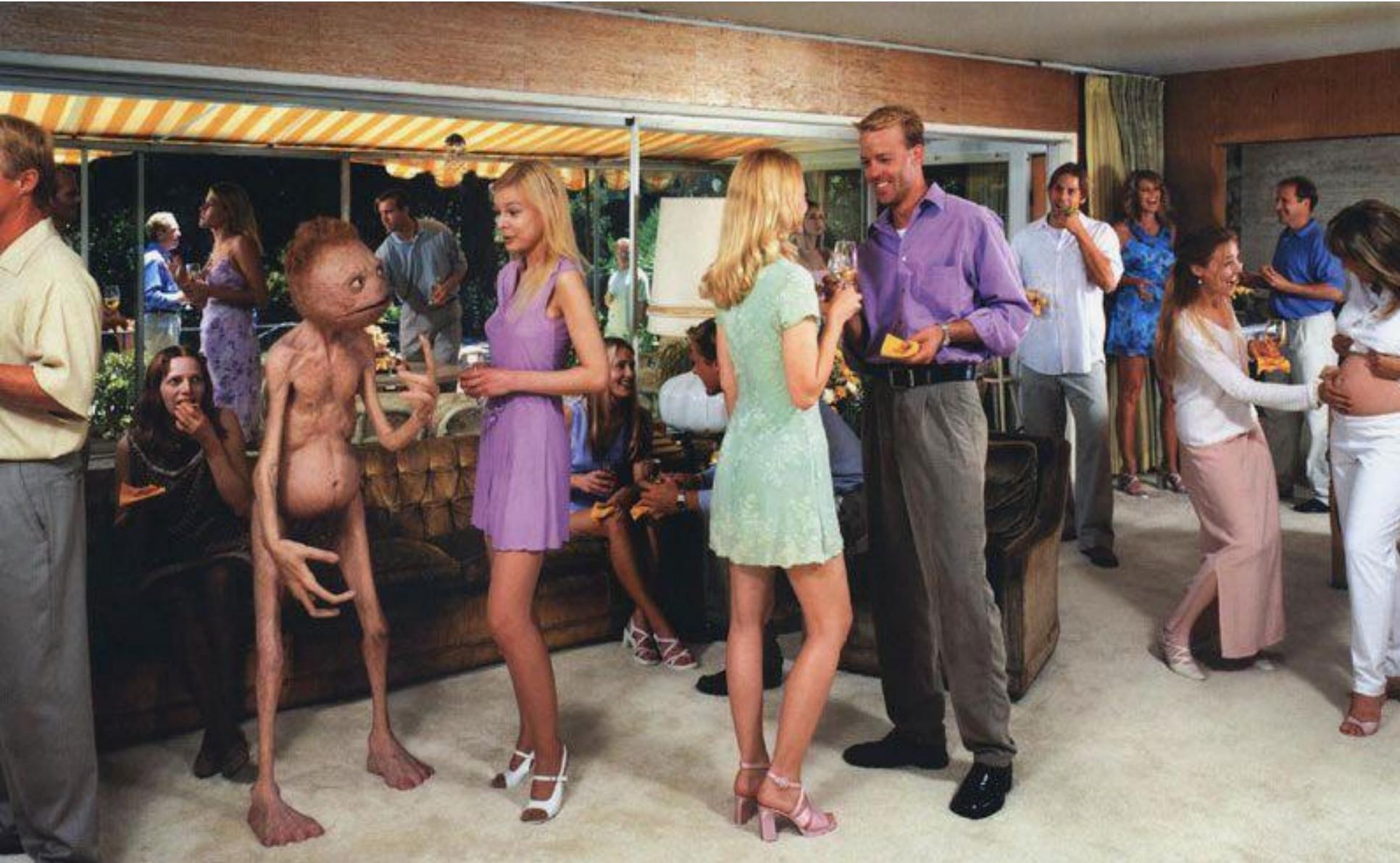


157

Current: Private Banker at **Barclays** Wealth (Private **Bank**); private banker at **Barclays** Wealth

Past: JP Morgan; Morgan Stanley; HM Forces

Digital Cocktail Party



**It's OK because only my network
can see my profile data**

Access Control Based on Credentials?

Account & Settings
Go Back to Account & Settings

Account Options

Select an Account Type:	Pro	
Cost per month	\$200 per month	Corporate Recruiting • HR Research • Sales
Receive Requests for Introductions ?	40 at a time	The only thing more powerful than your network is a well coordinated team connecting multiple networks. <i>Learn more...</i>
Send InMails™	50 per month	
Network Network results ?	200 per search	



Low friending thresholds (poor authentication)

SOPHOS

Products

Support

Security

About us

Partners

Search



In this section

[Journalists' guide](#)
[News archive](#)

Talk to our experts



[Press contacts](#)

Resources

[Sophos Podcasts](#)
[SophosLabs blog](#)
[Image gallery](#)
[Customer case studies](#)
[Free anti-virus](#)
[White papers](#)
[Awards and reviews](#)
[Industry affiliations](#)

Info feeds

 [Security news](#)
 [Company news](#)
 [Security news](#)
 [Company news](#)

[What are info feeds?](#)

[Home](#) > [Press office](#) > [News archive](#) > [Articles](#) > [2007](#) > [08](#)

14 August 2007

Sophos Facebook ID probe shows 41% of users happy to reveal all to potential identity thieves

Research highlights dangers of irresponsible behavior on social networking sites

Sophos, a world leader in IT security and control, is warning social networking users of the dangers of allowing strangers to gain access to their online profiles, following new research into the risks of identity and information theft occurring through global phenomenon Facebook.

Compiled from a random snapshot of Facebook users, Sophos's research shows that 41% of users, more than two in five, will divulge personal information - such as email address, date of birth and phone number - to a complete stranger, greatly increasing their susceptibility to ID theft.

To coincide with the research, Sophos has also published a [best-practice user guide](#) for behaving securely on Facebook, which reportedly signs up 100,000 new users every day.

The Sophos Facebook ID Probe involved creating a [fabricated Facebook profile](#) before sending out friend requests* to individuals chosen at random from across the globe. To conduct the experiment, Sophos set up a profile page for 'Freddi Staur' (an anagram of 'ID Fraudster'), a small green plastic frog who divulged minimal personal information about himself. Sophos then sent out 200 friend requests to observe how many people would respond, and how much personal information could be gleaned from the respondents.



41% of people agreed to become Facebook friends with Freddi Staur, leaking personal data.

*Freddi may look like a happy green frog that just wants to be friends, but actually he's happy because he's just

NEWS

- [Latest News](#)
- [Hot Topics](#)
- [News Archive](#)

PRODUCT REVIEWS

- [Latest Reviews](#)
- [Reviews Archive](#)
- [Labs](#)
- [A List](#)

ANALYSIS

- [Columns](#)
- [Features](#)
- [Real World Computing](#)
- [Research Papers](#)

INTERACTIVE

- [IT Forums](#)
- [Competitions](#)
- [Scrapbook](#)
- [Pro Sweep](#)

JOBS

- [CareerBuilder](#)

SHOPPING

- [Deal of the Week](#)
- [Bookshop](#)
- [Classifieds](#)

DOWNLOADS

- [Business](#)
- [Graphics](#)
- [Desktop](#)
- [Music](#)

[Home](#) > [News](#)

News [PSUs]

Friday 5th October 2007

Man jailed for adding wife to Facebook friends

10:06AM, Friday 5th October 2007



A husband who was banned from contacting his wife following their split was jailed after "accidentally" sending her a message on Facebook.

Dylan Osborn was ordered by the courts not to contact his ex-partner, Claire Tarbox, after barraging her with phonecalls and text messages after they broke up, reports the *The Daily Telegraph*.

However, after joining Facebook to view the wedding album of a friend, the social networking site automatically sent a "friend request" to every name on his email list, including that of Tarbox.

Though Osborn claimed to have no knowledge of the request, his ex-partner reported him to the police who subsequently arrested him for violating the conditions of his bail.

He spent three days in prison before being released after a plea for clemency from his solicitor. Osborn blamed the website's sign-in procedure for the error. "I certainly hadn't intended to contact my wife, I didn't even know she had a Facebook account. To be honest, I don't think the judge understood how it works either," he tells the *Telegraph*.

"People on Facebook should be careful - this could easily happen to someone else."

Osborn has been released on conditional bail and faces sentencing later this month.

Stuart Turton

Submit to: [Digg](#) | [Slashdot](#) | [Del.icio.us](#) | [Technorati](#)

Compare Broadband

Broadband?

Compare 50+ packages

Enter your postcode below:

Powered by: **TOP 10 broadband**

ADVERTISEMENT

Latest News

[Apple bricks developers' iPhones](#)

[Google Earth highlights refugee plight](#)

[Microsoft fixes Windows graphics bugs](#)

[Spammers employ humans to break email tests](#)

[Flickr video meets mixed reaction](#)

[EMC acquires old favourite Iomega](#)

[Microsoft offers 14,000 pages of trade secrets](#)

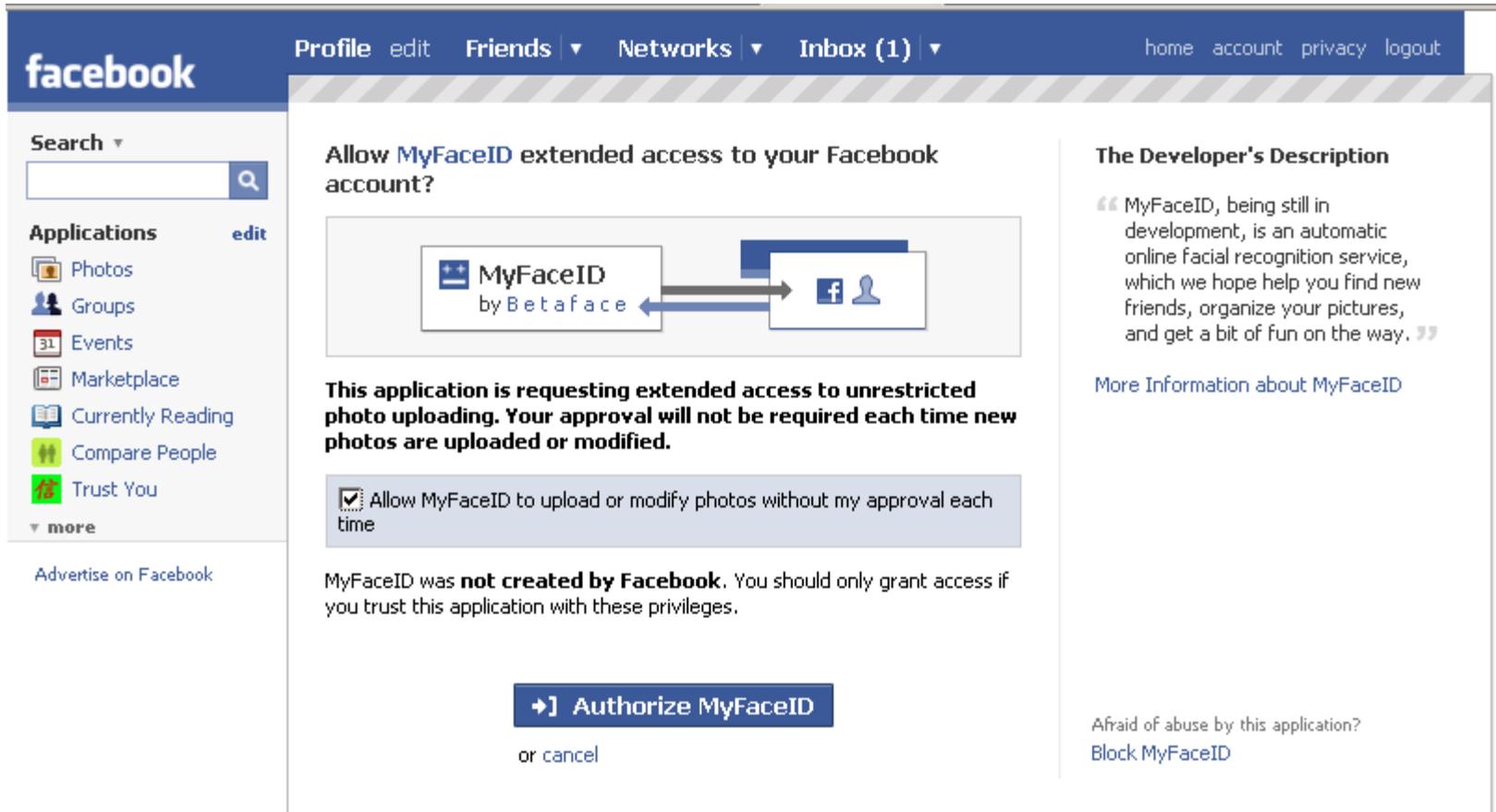
[Microsoft "blundered" with Yahoo threat](#)

Only my friends can see my data?

Most users don't realise the size of their audience.

- Only Everyone in the London Network?
- Only Everyone who pays for a LinkedIn Pro account?
- Only Everyone in your email address book?
- Only Social Network employees?
- Only anyone who's willing to pay for behavioural advertising?
- Only Plastic green frogs?

Data mining tools



The screenshot shows a Facebook interface with a navigation bar at the top containing 'Profile', 'Friends', 'Networks', and 'Inbox (1)'. On the left, there is a search bar and a list of applications including Photos, Groups, Events, Marketplace, Currently Reading, Compare People, and Trust You. The main content area displays a request from 'MyFaceID by Betaface' for 'extended access to unrestricted photo uploading'. A warning states that approval is not required for new photos. A checkbox is checked to allow the application to upload or modify photos without approval. A blue button labeled 'Authorize MyFaceID' is visible, along with the text 'or cancel'. On the right, there is a section titled 'The Developer's Description' with a quote: 'MyFaceID, being still in development, is an automatic online facial recognition service, which we hope help you find new friends, organize your pictures, and get a bit of fun on the way.' Below this is a link for 'More Information about MyFaceID' and a link for 'Block MyFaceID'.

Facebook © 2008

[Advertisers](#) [Businesses](#) [Developers](#) [About Facebook](#) [Terms](#) [Privacy](#) [Help](#)

MyFaceID application will **automatically** process your photos, find all faces, help you tag them and let you search for similar people.

Which fortunately don't work very well

MyFaceID

BETA

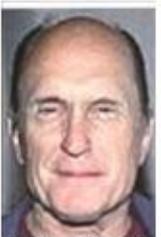
Welcome to MyFaceID, your personal facial recognition service! [Logout](#)

[Home](#) [Search](#) [People](#)

Find someone:

who look like a person in my tags: search
or as (start typing name): gender
ethnicity

Best matching people:

 George W. Bush	 Richard Gere	 Robert Duvall	 Nick Nolte	 Wesley Clark	 Chevy Chase	 Matt Dillon	 Marlon Brando
--	--	---	--	--	---	---	---

Select and upload your photos:

random Gender



Female



Male

It's OK because I can delete my embarrassing revelations?

- Caches
- Internet archives
- “Disactivation” of the account
- Delete comments from other people’s walls?

About the programme

Archive

Buyers' guides

Inbox

Meet the team

MORE PROGRAMMES

Digital Planet

More...

Identity 'at risk' on Facebook

By Spencer Kelly
Presenter, BBC Click

Personal details of Facebook users could potentially be stolen, the BBC technology programme Click has found.

The popular social networking site allows users to add a variety of applications to their profile.

But a malicious program, masquerading as a harmless application, could potentially harvest personal data.

Facebook says users should exercise caution when adding applications. Any programs which violate their terms will be removed, the network said.

Stealing details

Facebook is the darling of the moment, allowing friends to stay in touch, post photos, and share fun little games and quizzes. And it also lets you keep your details private from the rest of the world. Or at least that is the implication.



Facebook has millions of users throughout the world



 **WATCH NOW**

BBC News 24 - Sat 11:30, Sun 04:30, 11:30, Mon 00:30

A short version during BBC Breakfast is shown on:

BBC News 24 & BBC One - Sat 06:45, BBC News 24 - Sun 07:45

TAKE PART

 [Have your say](#)

SEE ALSO

-  [Click's Facebook security advice](#)
01 May 08 | [Click](#)
-  [Q&A: Facebook response](#)
01 May 08 | [Click](#)
-  [Facebook to track Darfur suspects](#)
25 Apr 08 | [Africa](#)
-  [Personal data privacy 'at risk'](#)
21 Feb 08 | [Business](#)
-  [Learning what makes Facebook tick](#)
21 Apr 08 | [Technology](#)
-  [Parents' views on social networks](#)
02 Apr 08 | [UK](#)

RELATED INTERNET LINKS

 [Facebook](#)

The BBC is not responsible for the content of external internet sites



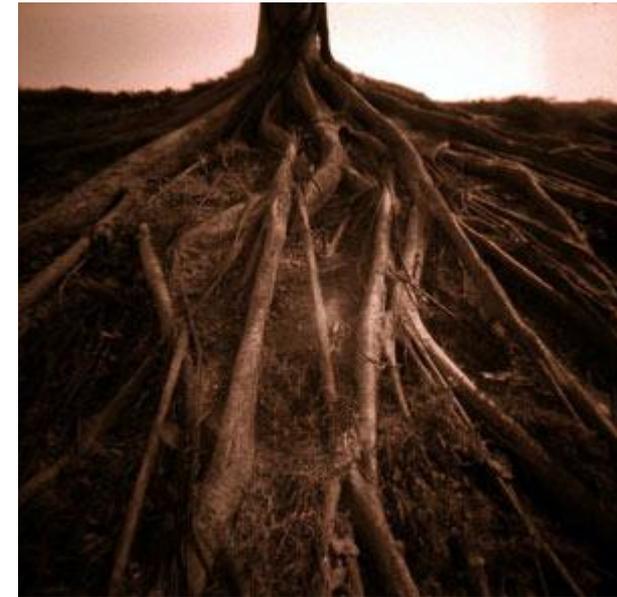
The usual suspects - exaggerated by Social Networking

- SN-based Spear phishing and corporate espionage
- Profile-squatting/theft
- Huge amounts of time wasted on corporate bills.
 - Global Security Systems estimates that SN costs UK Corporations 8 billion Euro every year in lost productivity (infosec 2008)

Why? The root cause

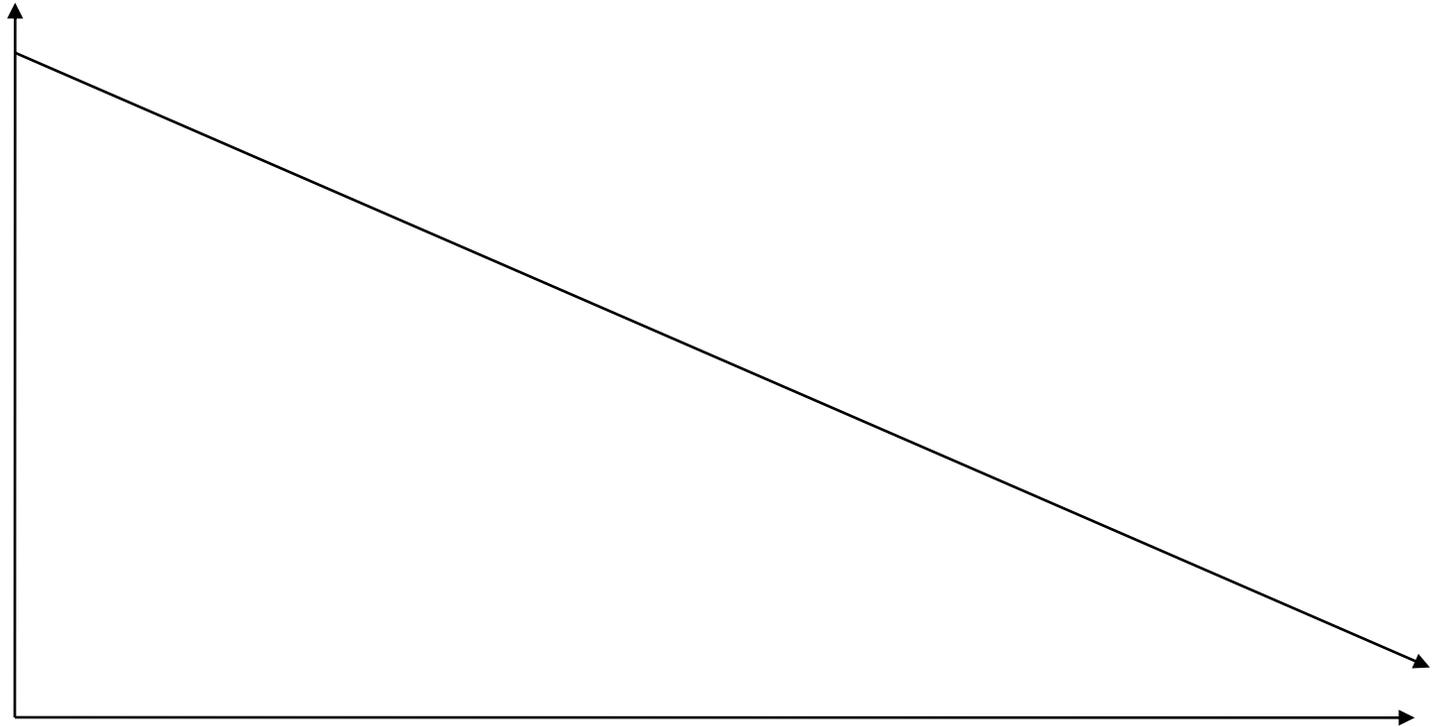
The value of the network (e.g. 15 billion US\$ and counting) is:

- Its personal data
- Its ability to profile people for advertising
- Its ability to spread information virally



We need to break the lock-in effect.

Economic success is inversely proportional to strength of privacy settings



Speed of spread
=> Economic and
Social Success

Privacy

Attacking the root cause: take-home messages 1

- Break data monopolies to improve privacy and security:
 - Standardised portable networks (**checking out of the Hotel California and going to another one**)
 - PLUS Portable, standardised **access-control and security (with a secure briefcase)**.
 - Privacy and anonymity tools for social networks. Better authentication and encryption.

**Nice idea but where's the
business model?**





Stop press – new developments

- The big players embrace data portability and portable authentication...
- Social Networking takes another step in the direction of **IAM**.

Getting started

Introduction

[More information](#)

[Example sites](#)

Grow traffic when friends connect on your site

Google Friend Connect lets you grow traffic by easily adding social features to your website. With just a few snippets of code, you can connect deeply with your site.



[Sign-up for preview release](#)

Attract more visitors. Visitors bring along friends from social networks to interact on your site.

Enrich your site with social features. Choose engaging social gadgets provided by Google and the OpenSocial developer community.

No programming whatsoever. Just copy and paste snippets of code. Google Friend Connect does the rest.

[More information...](#)

Please note: this is a **preview release**. Google Friend Connect is being made available to a limited number of site owners as it appears to be interested in participating, [please fill out this short form](#). You will be notified if you are approved as a partner.

NEWS

Archived Posts

2008

[June \(5\)](#)[May \(11\)](#)[April \(7\)](#)[March \(7\)](#)[February \(9\)](#)[January \(11\)](#)

2007

[December \(5\)](#)[November \(5\)](#)[October \(10\)](#)[September \(4\)](#)[August \(5\)](#)[July \(2\)](#)[June \(1\)](#)[May \(2\)](#)[April \(1\)](#)[March \(3\)](#)[February \(3\)](#)[January \(3\)](#)

2006

[November \(1\)](#)[October \(2\)](#)[September \(3\)](#)**Announcing Facebook Connect**

Share +

12:32pm Friday, May 9

Published by [Dave Morin](#)

At Facebook, we're committed to enabling people to communicate and stay connected wherever they go.

In August 2006, we introduced the first version of the Facebook API, enabling users to share their information with the third party websites and applications they choose. Hundreds of companies have leveraged these APIs, allowing users to dynamically connect their identity information from Facebook, such as basic profile, friends, photos information and more, to third party websites, as well as desktop and mobile applications.

In May 2007, we launched Facebook Platform, which allowed third party developers to build rich social applications within Facebook. More than 350,000 developers and entrepreneurs from 225 countries have signed up, and started developing applications, and have seen significant adoption by Facebook users worldwide.

Today we are announcing Facebook Connect. Facebook Connect is the next iteration of Facebook Platform that allows users to "connect" their Facebook identity, friends and privacy to any site. This will now enable third party websites to implement and offer even more features of Facebook Platform off of Facebook – similar to features available to third party applications today on Facebook.

Here are just a few of the coming features of Facebook Connect:

Trusted Authentication

Users will be able to connect

Recent News

New Profile Design Update, and New Metrics

June 17, 2008

f8 '08 is coming

June 12, 2008

Facebook at Graphing Social Patterns!

June 5, 2008

Clarifying Application Authorization Changes

June 4, 2008

Happy Anniversary (and Facebook Open Platform)

June 2, 2008

Streamlining Application Authorization

May 30, 2008

Facebook Platform Live & Interactive at GSP East 2008

May 29, 2008

Creating Feed Stories

May 28, 2008

Here are just a few of the coming features of

Trusted Authentication

Users will be able to connect their Facebook account with any partner website using a trusted authentication method. Whether at login, or anywhere else a developer would like to add social context, the user will be able to authenticate and connect their account in a trusted environment. The user will have full control of the permissions granted.

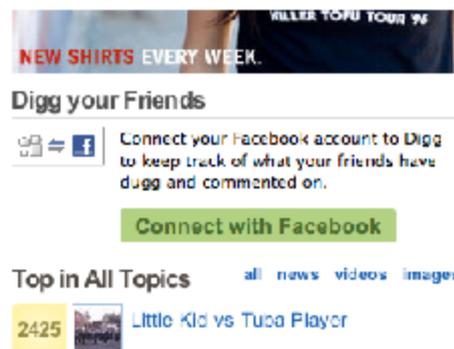


Real Identity

Facebook users represent themselves with their real names and real identities. With Facebook Connect, users can bring their real identity information with them wherever they go on the Web, including: basic profile information, profile picture, name, friends, photos, events, groups, and more.

Friends Access

Users count on Facebook to stay connected to their friends and family. With Facebook Connect, users can take their friends with them wherever they go on the Web. Developers will be able to



Search Tech News & 8,000+ Products [input] Go

Browse Products -- Select a Product Category -- [dropdown] Go

Personal Tech » Cellphones, Cameras, Computers and more.

MySpace Embraces Data Portability

By HEATHER HAVENSTEIN, [Computerworld](#), IDG
Published: May 8, 2008

[MySpace](#) Thursday unveiled its response to one of the most contentious issues surrounding social networking - information portability with a new project that allows its users to share content from their profiles with any Web site.

SIGN IN TO E-MAIL OR SAVE THIS
PRINT

- More news from IDG**
- [CIO - Business Technology Leadership](#)
 - [Computerworld - News & Top Stories on Software, Hardware, Windows & VOIP](#)
 - [Infoworld - Get Technology Right](#)
 - [Network World - Software, Hardware, Electronics & Gadgets](#)
 - [The Industry Standard](#)

The new MySpace Data Availability project is its first in a series of initiatives by the company to support data portability, allowing users to take the content they create in one network and easily add it to other sites, MySpace said. Until now, social networking sites like MySpace have favored the "walled garden" approach, where they essentially lock their users into their own site.

MySpace said that it has signed agreements with [Yahoo](#), [eBay](#), Photobucket and Twitter to participate in the project. Over the next several weeks, MySpace users will be able to add their MySpace data to those sites with the click of a

button, noted Chris DeWolfe, CEO and cofounder of MySpace.

"We are pioneering a new way for the global community to integrate their social community experiences Web wide," DeWolfe said. "Today MySpace no longer operates as

[More Articles in Technology »](#)

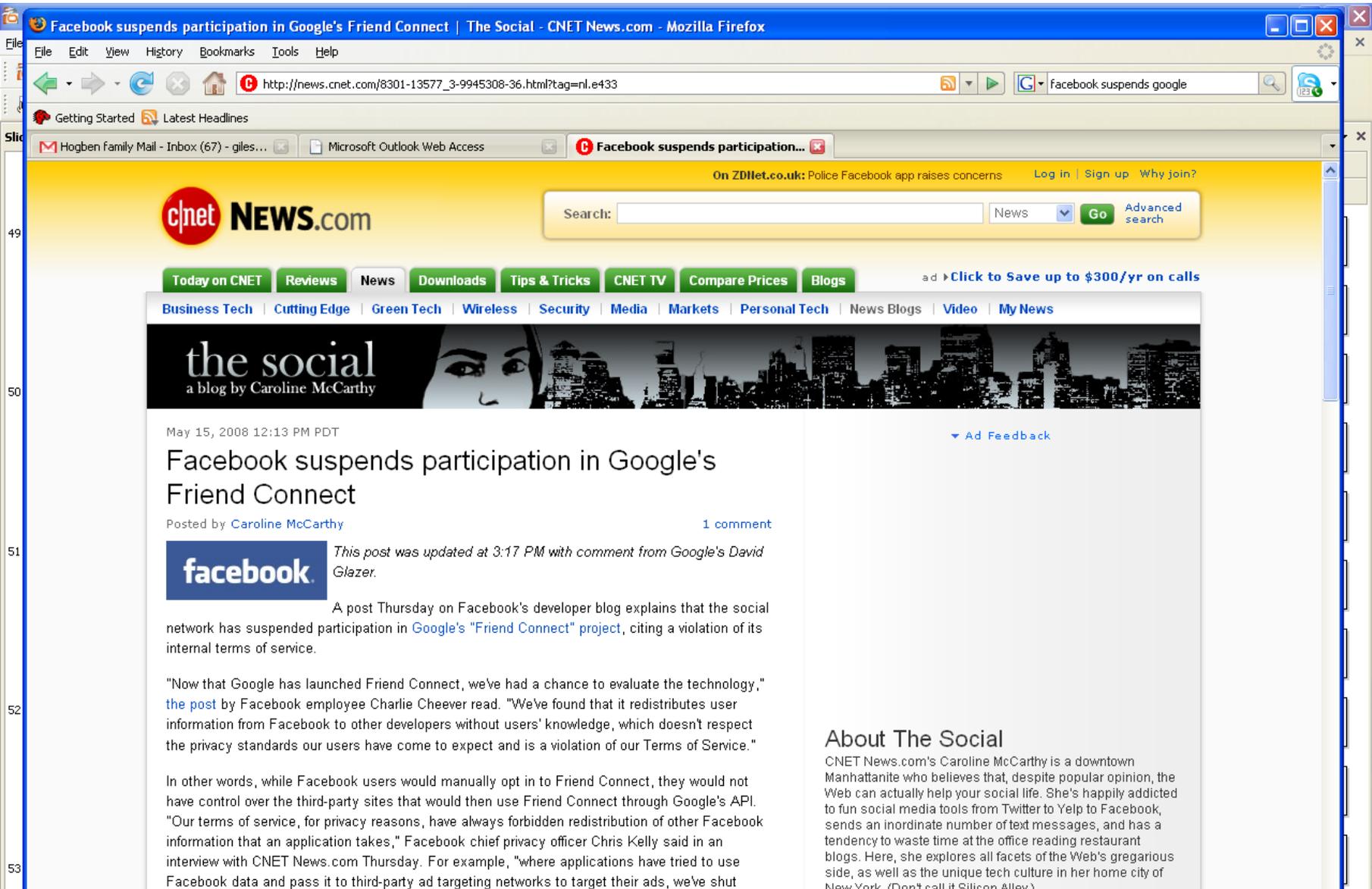
Travel Deals e-mail newsletter

Sign up for travel deals and discounts on airfare, hotels, transportation and more!
[input] Sign Up
[See Sample](#) | [Privacy Policy](#)

Content from this site web site is blocked.
ad.doubleclick.net

Please contact ENISA IT Support if you need assistance. Thank you. Secured by [eSafe](#)

Or does it?



Facebook suspends participation in Google's Friend Connect | The Social - CNET News.com - Mozilla Firefox

http://news.cnet.com/8301-13577_3-9945308-36.html?tag=nl.e433

facebook suspends google

Getting Started Latest Headlines

Hogben Family Mail - Inbox (67) - giles... Microsoft Outlook Web Access Facebook suspends participation...

On ZDNet.co.uk: Police Facebook app raises concerns Log in | Sign up Why join?

c|net NEWS.com

Search: News Advanced search

Today on CNET | Reviews | News | Downloads | Tips & Tricks | CNET TV | Compare Prices | Blogs

Business Tech | Cutting Edge | Green Tech | Wireless | Security | Media | Markets | Personal Tech | News Blogs | Video | My News

the social
a blog by Caroline McCarthy

May 15, 2008 12:13 PM PDT

Facebook suspends participation in Google's Friend Connect

Posted by [Caroline McCarthy](#) [1 comment](#)

facebook *This post was updated at 3:17 PM with comment from Google's David Glazer.*

A post Thursday on Facebook's developer blog explains that the social network has suspended participation in Google's "Friend Connect" project, citing a violation of its internal terms of service.

"Now that Google has launched Friend Connect, we've had a chance to evaluate the technology," [the post](#) by Facebook employee Charlie Cheever read. "We've found that it redistributes user information from Facebook to other developers without users' knowledge, which doesn't respect the privacy standards our users have come to expect and is a violation of our Terms of Service."

In other words, while Facebook users would manually opt in to Friend Connect, they would not have control over the third-party sites that would then use Friend Connect through Google's API. "Our terms of service, for privacy reasons, have always forbidden redistribution of other Facebook information that an application takes," Facebook chief privacy officer Chris Kelly said in an interview with CNET News.com Thursday. For example, "where applications have tried to use Facebook data and pass it to third-party ad targeting networks to target their ads, we've shut

[Ad Feedback](#)

About The Social

CNET News.com's Caroline McCarthy is a downtown Manhattanite who believes that, despite popular opinion, the Web can actually help your social life. She's happily addicted to fun social media tools from Twitter to Yelp to Facebook, sends an inordinate number of text messages, and has a tendency to waste time at the office reading restaurant blogs. Here, she explores all facets of the Web's gregarious side, as well as the unique tech culture in her home city of New York. (Don't call it Silicon Alley.)

Take home messages

Social networking applications
will soon be big players in the
Identity Management Space

Take home messages

- Create clear corporate policies on social network usage inside AND out of the office. E.g.
 - Clearly define which corporate data is not permitted on social networks.
 - Recommend privacy settings to be used on networks
 - Conduct awareness-raising campaigns
 - Hours where SN usage is allowed enforced by firewall.

Take home messages

- Social Networking as a trust infrastructure: we can use the network to
 - Authenticate people
 - Provide testimonials and recommendations
 - Provide a scaleable trust architecture
- Educating people on the risks is vital. In-context videos and quizzes.

QUESTIONS ?

More information:

<http://tinyurl.com/2h7s5e>

(http://www.enisa.europa.eu/doc/pdf/deliverables/enisa_pp_social_networks.pdf)

