



WAVESTONE

EU start-ups cybersecurity trends and feedback from the trenches

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In a world where permanent evolution is key to success,
we enlighten and partner our clients in making their most critical business decisions



Tier one clients
leaders in their industry



2,700 professionals
across 4 continents

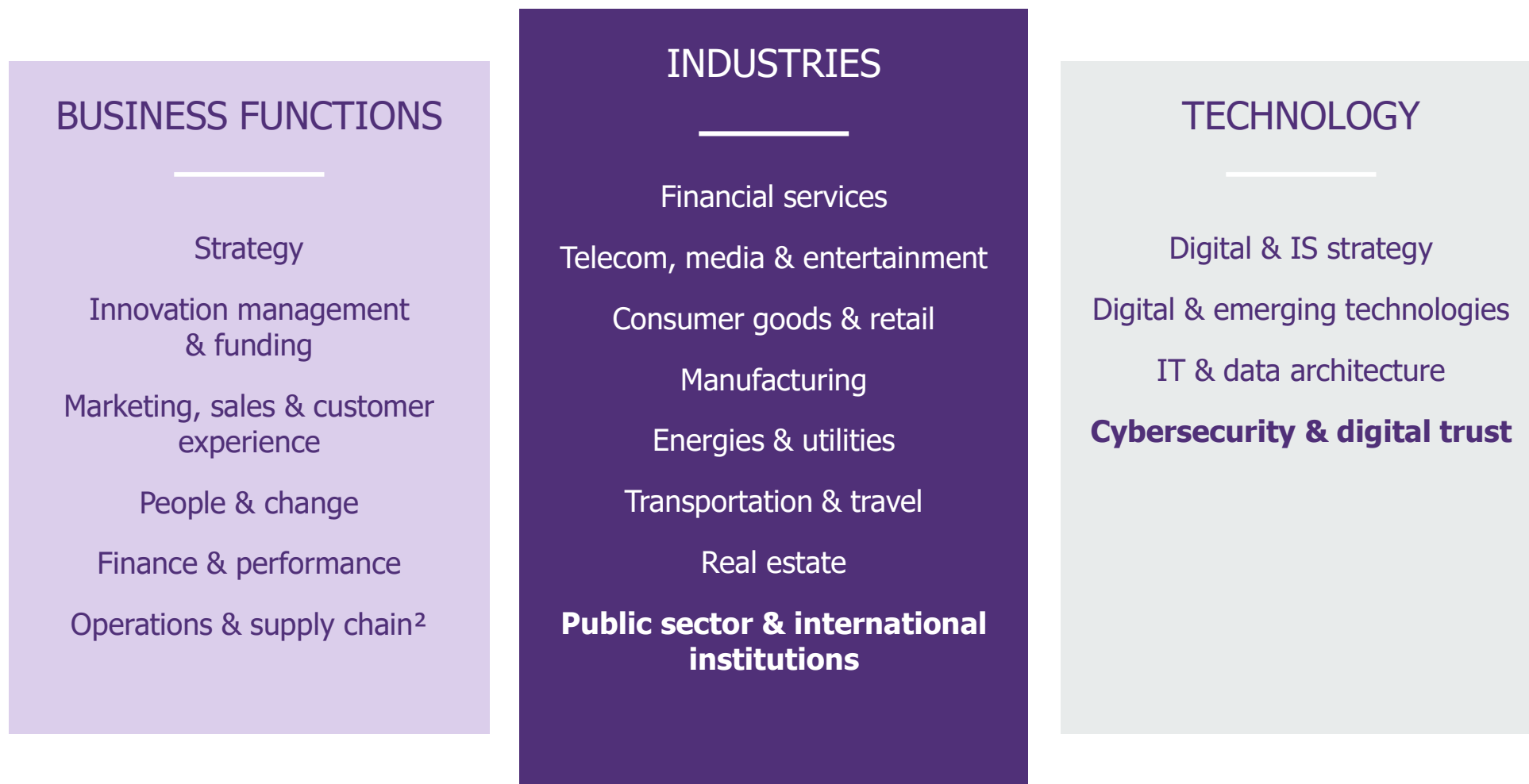


Among the leading independent
consultancies in Europe

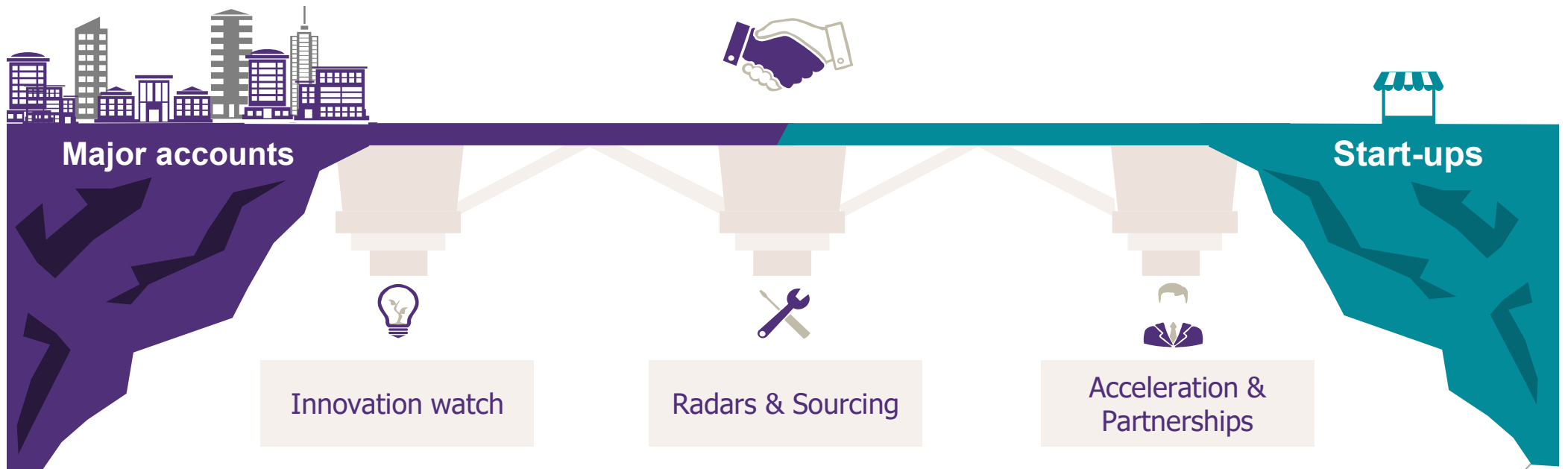
Paris | London | New York | Hong Kong | Singapore* | Dubai* | São Paulo
Brussels | Luxembourg | Geneva | Madrid | Casablanca | Istanbul
Lyon | Marseille | Nantes

*partnerships

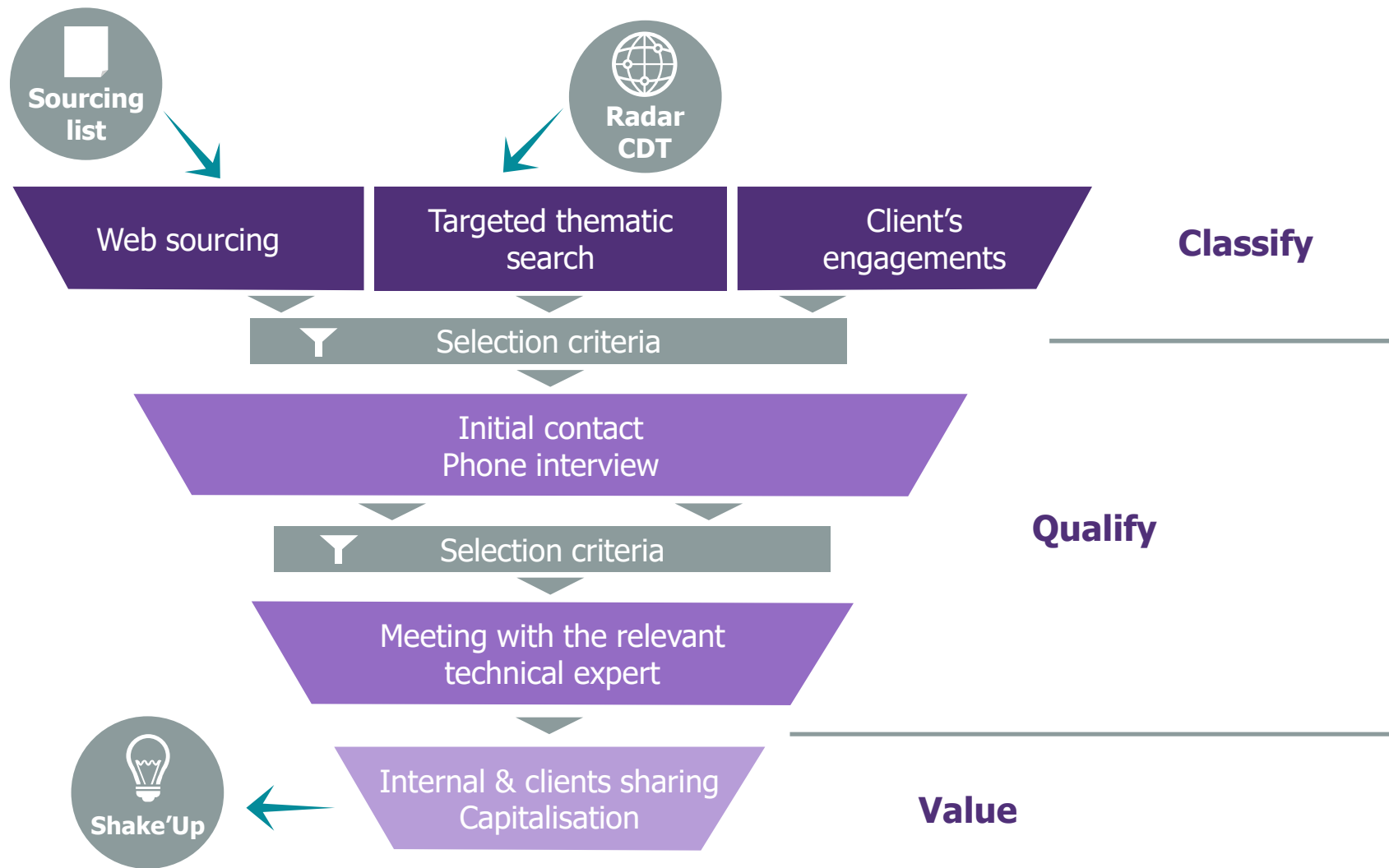
A unique ability to combine in-depth industry expertise, business functions know-how and technology mastering



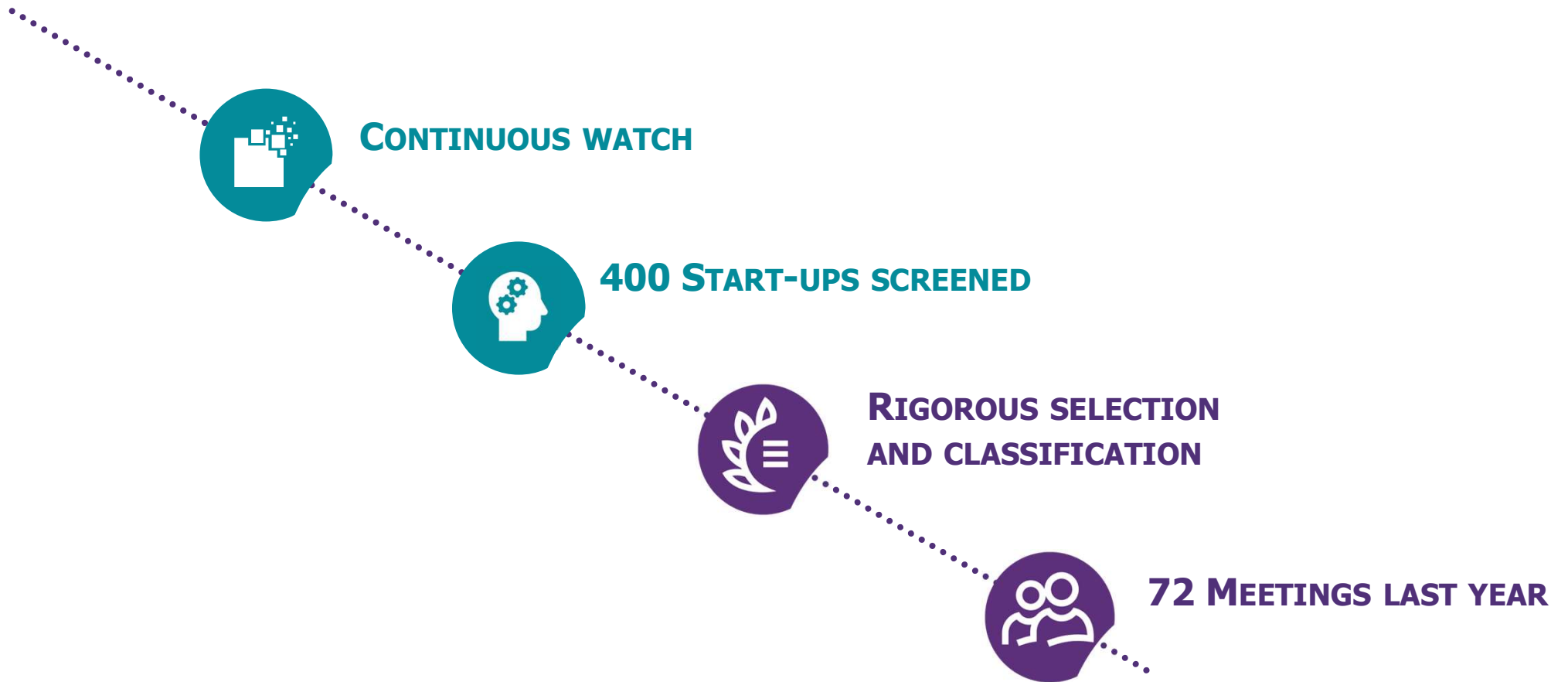
SHAKE UP Wavestone's start-ups initiative



Start-ups screening & selection



The results





**STRONG INTEREST IN
CYBERSECURITY & PRIVACY TOPICS
IN EUROPE**



ABUNDANCE OF START-UPS



HIGHLY EDUCATED



QUITE FRAGMENTED MARKET



DIFFICULTIES TO ACHIEVE SCALABILITY



**LARGE ACCOUNTS RELUCTANCE TO BUY
START-UPS PRODUCTS & SERVICES**

A hand is shown watering a small green plant in a field. The background is a bright, sunlit field with a lens flare effect. The text is overlaid on the image.

Raising

visibility of EU start-ups

START-UPS RADAR

An ecosystem comprised of

100+ cybersecurity **start-ups**

spread across the **entire French territory**



Classified into

20 categories
the **TOP 5** being :

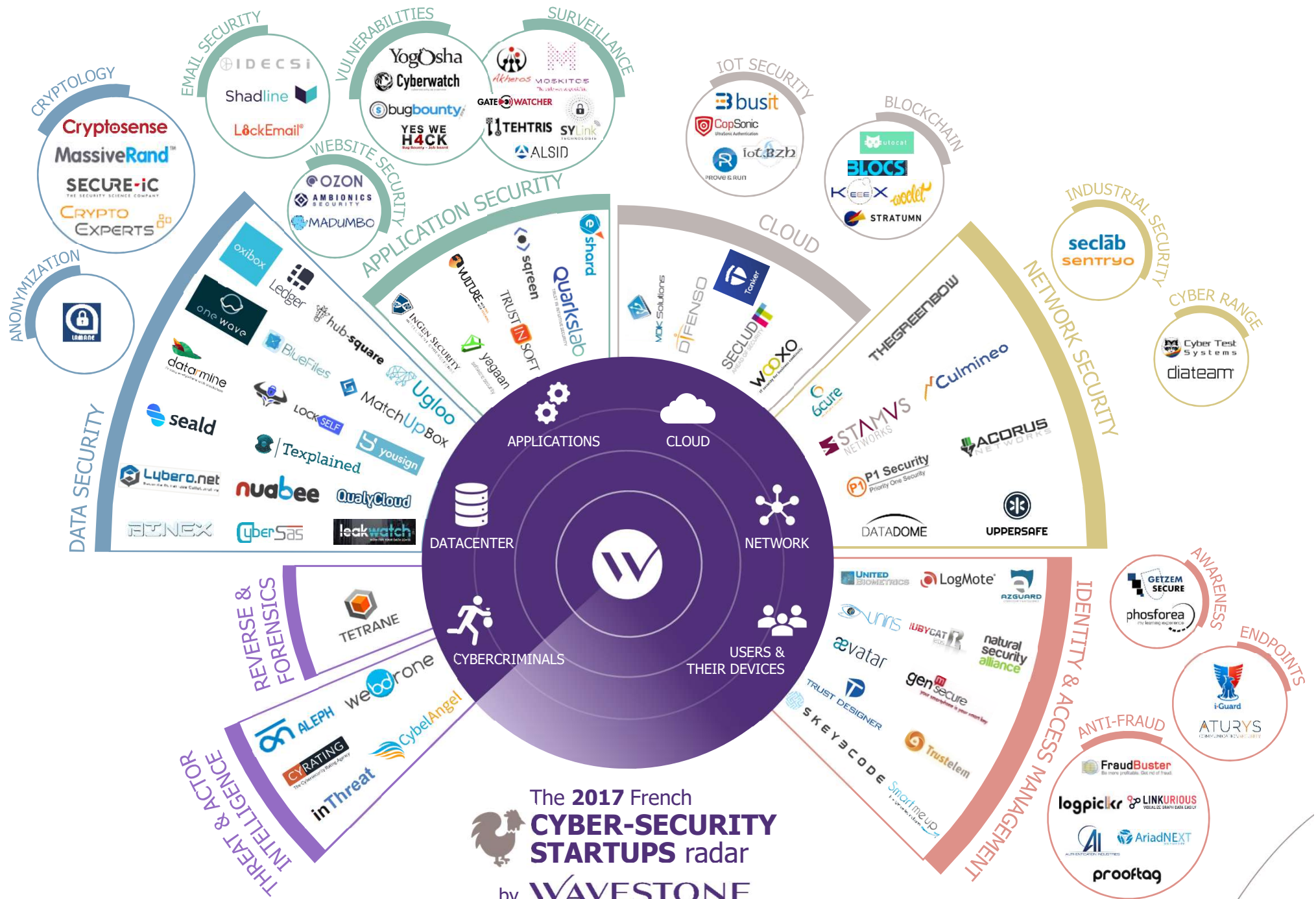


The **2017** French



**CYBER-SECURITY
STARTUPS** radar

by **WAVESTONE**





Let's focus on one example of
**how large accounts can
work with startups**

THE BCSI AWARDS



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A joint initiative by **Societe Generale and Wavestone**
for **innovative European** start-ups and SMB
in the **cybersecurity** field

///

Banking Cybersecurity Innovation Awards 2017

2 AWARDS



Test your solution
within Societe Generale



Integrate Shake'Up
Wavestone's start-up acceleration program



A cross cultural jury

**Joining forces between authorities,
research, media, banking and consulting**





By SOCIETE GENERALE
& WAVESTONE

Banking CyberSecurity Innovation Awards

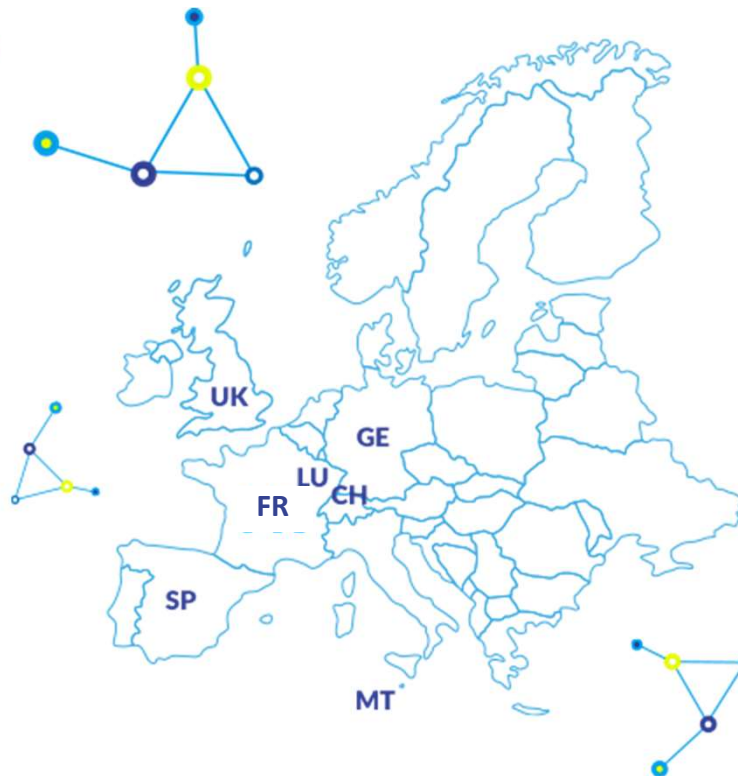


*“Building
cybersecurity
for the bank of tomorrow”*

Participation of
more than

40

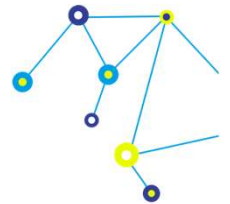
startups



Top 5

of the solutions' types:

- Authentication
- Infrastructures' security
- Anti-fraud
- Applicative security
- Data protection



The results



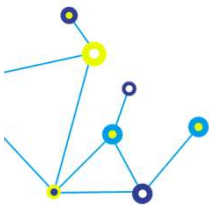
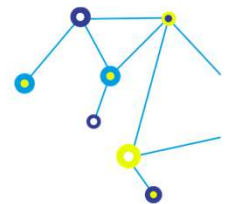
Category
"Digital Trust for banks"



Category
"Digital Trust for clients"



Category
"Special France"



The future
lies **AHEAD**





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* Partnerships

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