

Use Cases On Frameworks

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GIAC
CERTIFICATIONS

Why Certifications Matter

- **Validation of skills standards**
 - Similar to other industries - CPA, Doctor, Lawyer that have accreditations
 - Certification provides a base skill set and applying work experience can make you an expert
- **Enable Business**
 - Show that you are a trusted source to the business by validating your security team's skills
 - Fortune 10 Technology company uses certification to show expertise of sales engineers
- **Protect Assets**
 - Keep assets ranging from data and infrastructure to intellectual property safe
 - Financial forensics lab uses certification to showcase the entire team has skills standards

Why Certifications Matter

- **Compliance**

- Critical Infrastructure to Shareholder Value
 - NIS Directive to Financial Reporting tied to Shareholder Value

- **Human Resources**

- Keep your staff engaged and loyal to organization / Reskill and build up staff from other departments
 - Top Fortune 5 company uses certification as an award to retain the best talent

- **Security Team**

- Increase efficiency & effectiveness/ More affordable to incur training costs to retain current staff than new hires/consultants'
 - Large financial realized 30+% savings by training internally even with pay increases than hiring from the outside

Why Frameworks Matter

- **Job Requisition Requirements**
 - Organizations are utilizing frameworks as a template to standardize work roles
 - A top contractor with multiple security departments can reposition staff quickly based on the mission
- **Project Requirements**
 - Using tasks and skills to identify requirements to staff projects
 - Government contractor has an employee skills database on work experience/certifications to quickly execute a project
- **Cross Sectors Working Together**
 - Makes sure different sectors can talk the same language when working on projects
 - Retail's ability to protect the distribution of healthcare medication during Covid

Why SANS | GIAC Certification



- SANS

- Offers More Than 75+ Courses Built By Top Practitioners in the Field
- Degree school – One of the largest master’s programs, undergraduate, and graduate certificate program
- Courses are hands-on lab intensive and are updated multiple times a year to keep current
- Built through a consensus effort with industry leaders and top experts from their respective fields
- Free Resources – Summits / 3-5 Webinars/ Reading Room/ Tools / Community Warning System

- GIAC

- Granted 600,000+ credentials up-to-date /45+ certifications
- Certifies skills in work roles –Penetration Tester, Cyber Threat Intelligence Intelligence Specialist, etc...
- Cyber Live tests on real world scenarios with actual programs, codes, and virtual machines
- Adheres to testing standards for educational and psychological testing – Makes sure to remove any form of bias

Thank You

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